# INTRODUCTION TO DATA-CENTRIC AI



# Data-centric Evaluation of ML Models

#### https://dcai.csail.mit.edu

- 1. Collect data and define the appropriate ML task
- 2. Explore data to see if it has problems
- 3. Preprocess data into a format suitable for ML modeling
- 4. Train a straightforward ML model that is expected to perform reasonably.

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- 7. Improve model (architecture changes, regularization, hyperparameter tuning, ensembling different models)
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#### Topics of this lecture

• Evaluation of ML models (a prerequisite for improving them)

• Handling poor model performance for some particular subpopulation

• Measuring the influence of individual datapoints on the model

#### **Recap of Multi-class Classification**

Given: training dataset  $\mathcal{D}$  with n examples:  $(x_i, y_i) \sim P_{XY}$ 

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For a particular loss function that scores each model prediction, we seek a model M that optimizes:

$$\min_{M} \; \mathbb{E}_{(x,y) \sim P_{XY}} \left[ \mathrm{Loss}ig( M(x),y ig) 
ight]$$

**Data-centric Evaluation** 

Introduction to Data-centric AI

# **Key Assumptions**

- 1. Data encountered during deployment will stem from the same distribution  $P_{XY}$  as our training data  $\mathcal{D}$ .
- 2. Training data  $(x_i, y_i)$  are independent and identically distributed (IID).
- 3. Each example belongs to exactly **one** class.

Loss function evaluates model predictions for a new example vs its given label

Loss may be function of:

1. The predicted class  $\hat{y} \in \{1, 2, \dots, K\}$  deemed most likely for x.

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2. The predicted probabilities  $[p_1, p_2, \dots, p_K] \in \mathbb{R}^K$  of each class for x.

Examples of such classification losses include: log loss, AUROC, calibration error,...

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- Not ideal to rely on a single score to summarize how good your model is overall
  - But what everybody does

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# **Reporting Model Performance**

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• Typical score = average of  $Loss(M(x_i), y_i)$  over many examples held-out during training

- Alternatives:
  - Average Loss for examples from each class separately (eg. per-class accuracy)
  - Report complete confusion matrix

# Think about HOW you will evaluate models

- Invest as much as time thinking about this as:
  - what models to apply
  - how to improve them

• Model evaluation has HUGE impact in real applications

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Consider Fraud vs Not-Fraud classification of credit card transactions
 why not choose overall accuracy as the evaluation metric?

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 Failing to use truly held-out data (data leakage)

#### Sloppy Use of Machine Learning Is Causing a 'Reproducibility Crisis' in Science WIEED

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Neuroimaging	Whelan & Garavan (2014)	-	14	0		0									
Autism Diagnostics	Bone et al. (2015)	-	3				0				0		0	0	0
Bioinformatics	Blagus & Lusa (2015)	-	6		0										
Nutrition Research	Ivanescu et al. (2016)	-	4	0									0	0	
Software Eng.	Tu et al. (2018)	58	11						0			0	0		0
Toxicology	Alves et al. (2019)	-	1				0					0	0		
Satellite Imaging	Nalepa et al. (2019)	17	17							0			0		0
Tractography	Poulin et al. (2019)	4	2	0								0	0	0	0
Clinical Epidem.	Christodoulou et al. (2019)	71	48			0							0		
Brain-computer Int.	Nakanishi et al. (2020)	-	1	0											0
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Table 1. Survey of 20 papers that identify pitfalls in the adoption of ML methods across 17 fields, collectively affecting 329 papers. In each field, papers adopting ML methods suffer from data leakage. The column headings for types of data leakage, shown in bold, are based on our traxonomy of data leakage. We also highlight other issues that are reported in the papers, including issues with computational reproducibility (the availability of code, data, and computing environment to reproduce the exact results reported in the paper), data quality (for example, small size or large amounts of missing data), metric choice (using incorrect metrics for the task at hand, for example, using accuracy for measuring model performance in the presence of heavy class imbalance), and standard dataset use, where issues are found despite the use of standard dataset in a field.



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- Failing to use truly held-out data (data leakage)
- Reporting only average loss can under-represent severe failure cases for rare examples/subpopulations (misspecified metric)
- Validation data not representative of deployment setting (selection bias)
- Some labels incorrect (annotation error)

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Introduction to Data-centric AI

- Human Eval: 👍 vs 👎 (or Likert scale 1-5)
  - 'vibes'

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- Text similarity with target response (word overlap, ROUGE, BLEU)
- LLM likelihood of target response: Perplexity



#### ROUGE: Summarizing Success

ROUGE measures the overlap of n-grams (usually unigrams, bigrams, or the longest common subsequence) between the generated and reference summaries, providing a measure of content overlap.

BLEU: Lost in Translation BLEU evaluates the precision of n-grams (commonly up to 4-grams) in the generated text compared to reference text, aiming to capture the quality of the generated output, especially in tasks like machine translation.



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**Challenge**: Eval data seen during pre-training? (data leakage)



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#### Data-centric Evaluation





# Study finds gender and skin-type bias in commercial artificial-intelligence systems

Examination of facial-analysis software shows error rate of 0.8 percent for light-skinned men, 34.7 percent for dark-skinned women.

*data slice* = a subset of the dataset that shares a common characteristic

• cohorts, subpopulation, or subgroup

Examples:

• data captured via: one sensor vs another, one location vs another

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Model predictions should not depend on which slice a datapoint belongs to

• Can we just deleting slice information from our feature values before model training? NO slice information can be correlated with other feature values still being used as predictors

1. Try a more flexible ML model that has higher fitting capacity



Neural Net Model

Data-centric Evaluation

Dataset (red v blue)

Introduction to Data-centric AI

Linear Model

2. Over-sample (up-weight) examples from minority subgroup that is receiving poor predictions



3. Collect additional data from the subgroup with poor performance

To see if this has promise:

- Re-fit model to many versions of dataset with this subgroup down-subsampled to varying degrees
- Extrapolate the resulting model performance (overall and for subgroup) expected if you had more data from this subgroup

4. Measure or engineer extra features that allow model to perform better for slice

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**Example**: Classifying if customer will purchase some product or not, based on customer & product features

• Predictions for young customers may be worse (less available history)

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**Example**: Classifying if customer will purchase some product or not, based on customer & product features

- Predictions for young customers may be worse (less available history)
- Could add an extra feature to the dataset such as: "Popularity of this product among young customers"

#### **Discovering underperforming subpopulations**



**Data-centric Evaluation** 

# Discovering underperforming subpopulations

 Sort examples in the validation data by their loss value, and look at the examples with high loss for which your model is making the worst predictions (Error Analysis)

2. Apply clustering to these examples with high loss to uncover clusters that share common themes amongst these examples

# **Discovering underperforming subpopulations**



1. Given label is incorrect (and our model actually made the right prediction)

Recommended action: Correct the label

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Recommended action: Correct the label

2. Example does not belong to any of the *K* classes (or is fundamentally not predictable, e.g. a blurry image)

- Toss this example from dataset
- Consider adding an "Other" class if many such examples

3. Example is an outlier(no similar examples in the training data)

**Recommended Actions:** 

- ??



3. Example is an outlier(no similar examples in the training data)

Recommended Actions:



- Toss example if similar examples would never be seen in deployment.

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- Otherwise apply data transformation to make outliers' features more similar to other examples (eg. normalization of numeric feature, deleting a feature).

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- Toss example if similar examples would never be seen in deployment.
- Otherwise collect additional training data that looks similar if you can.
- Otherwise apply data transformation to make outliers' features more similar to other examples (eg. normalization of numeric feature, deleting a feature).
- Can add synthetic data (Data Augmentation) so model becomes invariant to difference that makes this outlier stand out from other examples.

3. Example is an outlier(no similar examples in the training data)

Recommended action if this example is important:

- Up-weight it or duplicate it multiple times (perhaps with slight variants of its feature values)



4. Type of model you're using is suboptimal for such examples

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To diagnose:

- up-weight similar examples or duplicate them many times in dataset
- retrain model
- see if new model can classify this example correctly

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Recommended Actions (model-centric > data-centric in this case):

- fit different types of models
- hyperparameter tuning
- feature engineering

Data-centric Evaluation

5. Dataset has other examples with (nearly) identical features but different label



5. Dataset has other examples with (nearly) identical features but different label

- Define classes more distinctly
- Measure extra features to enrich the data



### Influence of individual datapoints on the model



#### Leave-one-out Influence

How would model change if retrained after omitting datapoint (x, y) from dataset?



Trained Model has 98.5% validation accuracy

**Data-centric Evaluation** 

#### Leave-one-out Influence

How would model change if retrained after omitting datapoint (x, y) from dataset?



Trained Model has 98.5% validation accuracy

Trained Model has 98.3% validation accuracy

#### Leave-one-out Influence (LOO)

How would model change if retrained after omitting datapoint (x, y) from dataset?



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Compute LOO influence of datapoint (x, y) in a subset of the dataset that contains (x, y). Then average these values over **all** such possible subsets.

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LOO Influence: ??

Data Shapely: ??

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**Example**: Suppose there are two identical datapoints in dataset and omitting both severely harms model accuracy but omitting one does not.

LOO Influence: neither datapoint is too influential

Data Shapely: both are fairly influential

#### Approximating Influence via Monte Carlo

- 1. Subsample T different data subsets  $\mathcal{D}_t$  from the original training dataset (without replacement).
- 2. Train a separate copy of your model  $M_t$  on each subset  $\mathcal{D}_t$  and report its accuracy on held-out validation data:  $a_t$ .

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- 2. Train a separate copy of your model  $M_t$  on each subset  $\mathcal{D}_t$  and report its accuracy on held-out validation data:  $a_t$ .
- 3. To assess the value of a datapoint  $(x_i, y_i)$ , compare the average accuracy of models for those subsets that contained  $(x_i, y_i)$  vs. those that did not. More formally:

$$I(x_i) = rac{1}{|D_{ ext{in}}|} \sum_{t \in D_{ ext{in}}} a_t \ - \ rac{1}{|D_{ ext{out}}|} \sum_{t \in D_{ ext{out}}} a_t$$

where  $D_{ ext{in}} = \{t: (x_i, y_i) \in \mathcal{D}_t\}$ ,  $D_{ ext{out}} = \{t: (x_i, y_i) 
otin \mathcal{D}_t\}$ .

#### Approximating Influence via Monte Carlo

- 1. Subsample T different data subsets  $\mathcal{D}_t$  from the original training dataset (without replacement).
- 2. Train a separate copy of your model  $M_t$  on each subset  $\mathcal{D}_t$  and report its accuracy on held-out validation data:  $a_t$ .
- 3. To assess the value of a datapoint  $(x_i, y_i)$ , compare the average accuracy of models for those subsets that contained  $(x_i, y_i)$  vs. those that did not. More formally:

$$I(x_i) = rac{1}{|D_{ ext{in}}|} \sum_{t \in D_{ ext{in}}} a_t \ - \ rac{1}{|D_{ ext{out}}|} \sum_{t \in D_{ ext{out}}} a_t$$

where  $D_{ ext{in}} = \{t: (x_i, y_i) \in \mathcal{D}_t\}$ ,  $D_{ ext{out}} = \{t: (x_i, y_i) 
ot\in \mathcal{D}_t\}$ .

Accuracy here could be replaced by any other loss of interest.

Data-centric Evaluation

Introduction to Data-centric AI

# **Closed-form Computation of Influence**

Can be done in regression (mean-squared-error loss) with linear regression model

- Called Cook's Distance

Can be done for K-Nearest Neighbors classifier

- in O(n logn) time



# **Reviewing Influential Samples**

- Influence reveals which data points have greatest impact on the model.
- Correcting a mislabeled datapoint with high influence can boost model accuracy more than correcting a mislabeled datapoint with low influence

# **Reviewing Influential Samples**

- Influence reveals which datapoints have greatest impact on the model.
- Correcting a mislabeled datapoint with high influence can boost model accuracy more than correcting a mislabeled datapoint with low influence
- Finding mislabeled data may be hard sorting only by influence instead of using confident learning as well